## Google Cloud

## Trends in Cybersecurity and Proacative measures

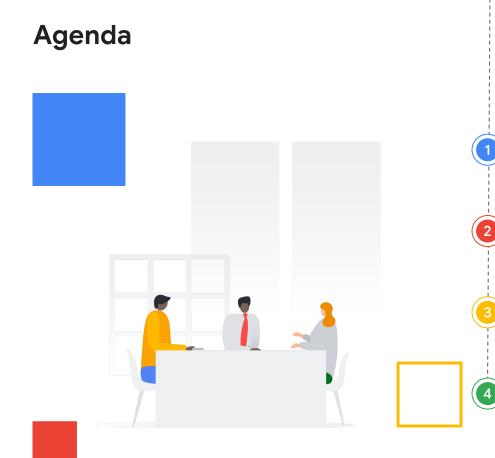
May 4th, 2023

Amar Parikh - amarpar@google.com Nick Haas - nickhaas@google.com

**Google Public Sector** 







Insights from our latest report on cyber security and the threat landscape

Challenges in the security realm for Government organizations

How to holistically secure your org and tackle the threat landscape

Q&A and Next Steps

## M-Trends 2023 Report

- Annual report 14th edition
- Today's most relevant cybersecurity metrics and deep insights
- Mandiant IR investigations/engagements and threat intelligence analysis from January 1, 2022 -December 31, 2022
- Hot topics in this edition:
  - Dwell time and notification sources
  - Infection vectors and malware developments
  - The invasion of Ukraine
  - North Korean financial operations
  - New and unique attacker techniques

Download a copy:

https://www.mandiant.com/resources/blog/m-trends-2023



## Key Investigation Statistics

	16 Days	Global median dwell time
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18%	Investigations that involved
10 /0	ransomware

48%	Threat groups motivated by financial gain
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63%	External incident notification
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9	Global median dwell time for
Days	ransomware only

913	Newly tracked threat groups
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43% Intrusions files/info	that involved obfuscated
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73%	MITRE ATT&CK techniques
/ 5 /0	used by attackers

## When Are Attackers Found

**Dwell Time** 

### **Global Median Dwell Time**

#### Change in Median Dwell Time



2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
416	243	229	205	146	99	101	78	56	24	21	16

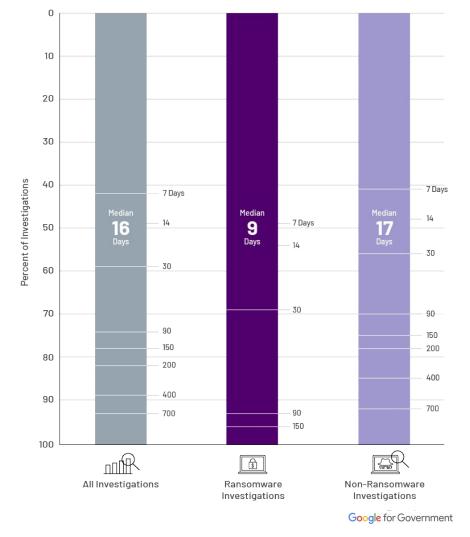
## Ransomware Dwell Times

Change in Global Investigations Involving Ransomware

 $23\% \rightarrow 18\%$ in 2021 in 2022 **Change in Global Median Dwell Time - Ransomware** 9 Days in 2021 Days in 2022 **Change in Global Median** Dwell Time-Non-Ransomware 36 
ightarrow 17

Days in 2021

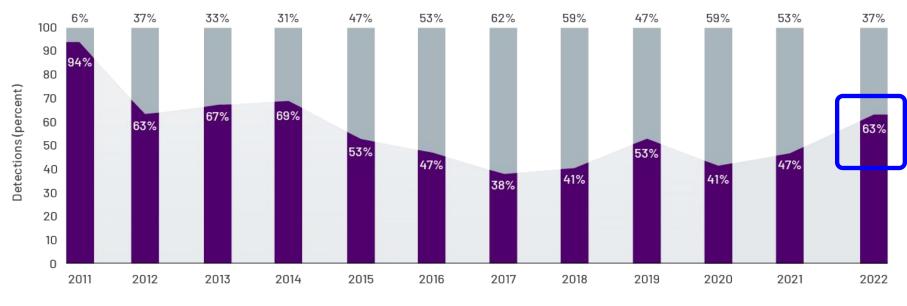
Days in 2022



## How We Find Them

**Detection By Source** 

## **Global Detection By Source**



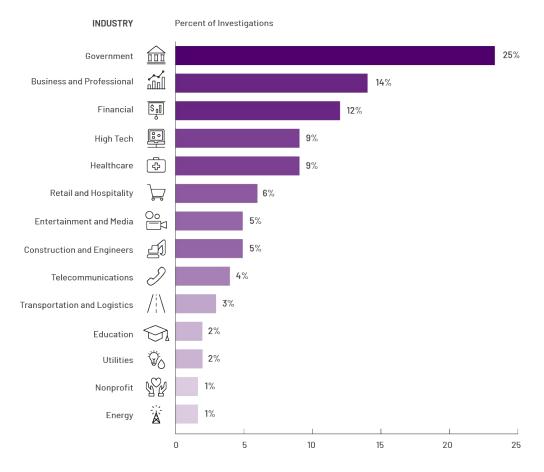


# What They Target

Top Industries and Adversary Mission Objectives

## **Top Industries Targeted**

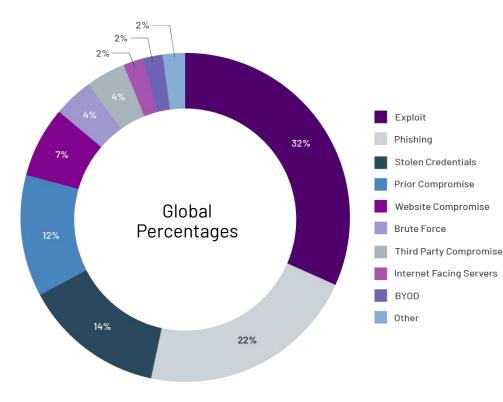
- Response efforts for government-related organizations captured a quarter of all investigations
- This primarily reflects Mandiant's work in support of Ukraine
- The next four most targeted industries are consistent with Mandiant's observations over the last two reporting periods



# How They Do It

Infection Vectors, Threat Groups and Attacker Techniques

## Initial Infection Vector (when identified)



### **Most Prevalent Vector by Region**

Americas: Exploits at 38%

APAC: Prior Compromise at 33%

EMEA: Phishing at 40%

## Most Frequently Used Adversary Techniques

## **43.5**%

OF INTRUSIONS INVOLVED OBFUSCATED FILES OR INFORMATION (T1027) – FALLING TO THE SECOND SPOT IN 2022 COMPARED TO THE TOP SPOT IN 2021

#### Top 10 Most Frequently Seen Techniques

1.	T1059: Command and Scripting Interpreter	50.9%
2.	T1027: Obfuscated Files or Information	43.5%
3.	T1071: Application Layer Protocol	33.1%
4.	T1082: System Information Discovery	31.6%
5.	T1070: Indicator Removal	31.5%
6.	T1083: File and Directory Discovery	29.5%
7.	T1140: Deobfuscate/Decode Files or Information	27.3%
8.	T1021: Remote Services	26.4%
9.	T1105: Ingress Tool Transfer	24.9%
10.	T1543: Create or Modify System Process	24.7%

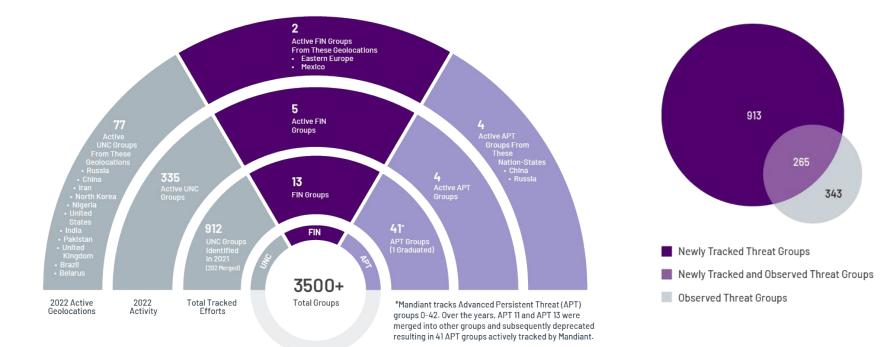
## Red Team Findings: Cloud-focused Operations



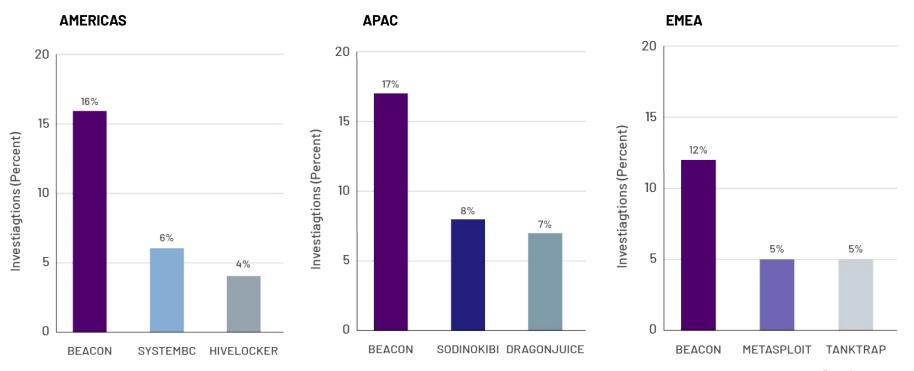
# Who They Are

Threat Groups and Malware Families

## Today's Threat Groups



## Most Frequently Seen Malware Families



#### 'We're Doing It Wrong': The Navy's Plan for Better Cybersecurity

CIO Aaron Weis' take on a continuous ATO process includes moving to a currency mindset.

#### Kate Macri

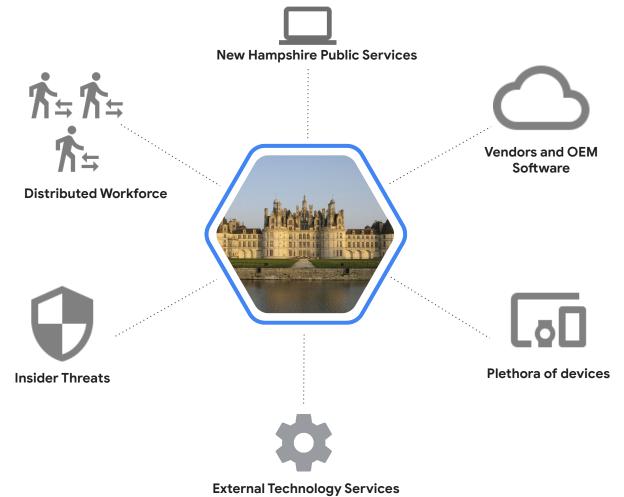
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Photo Credit: Petty Officer 2nd Class Reymundo Villegas/DVIDS

"The way we approach the problem of cybersecurity is wrong," Weis said during a session at AFCEA West. "We're doing it wrong. We approach cybersecurity as a compliance problem, with endless checklists, RMF (risk management framework), eMASS (enterprise mission assurance support service), tools, checkers checking the checkers, years and billions of dollars. But I can tell you we have 15 years of track record that says it's not working. We continue to get our lunch money stolen and get locked out of our own lockers. What is the definition of insanity? Doing the same thing over and over again and expecting a different result."





#### City of Dallas hit by Royal ransomware attack impacting IT services

By Lawrence Abrams

🛗 May 3, 2023 🛛 06:13 PM 📃 0



The City of Dallas, Texas, has suffered a Royal ransomware attack, causing it to shut down some of its IT systems to prevent the attack's spread.

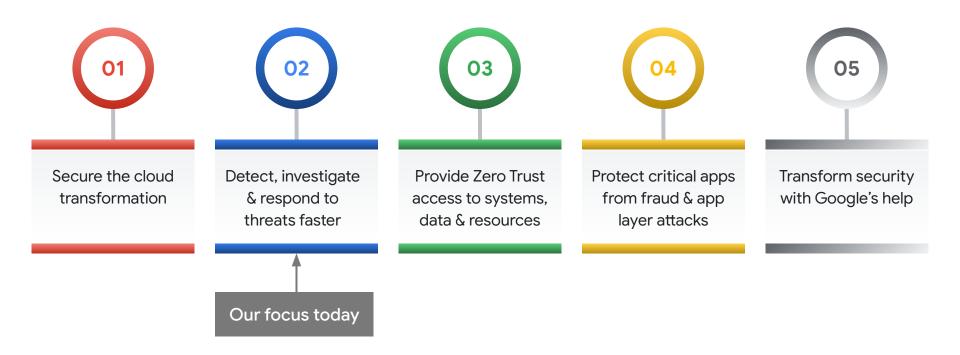
#### Report: Ransomware Attacks on Schools Increased in Q1 2023

An analysis by the Virginia-based cybersecurity firm GuidePoint Security found a 17 percent increase in ransomware attacks on schools since last quarter, and almost half of cases globally involve U.S. public entities.

# Cyber Attacks Hit in Massachusetts and South Carolina

Lowell, which is Massachusetts' fourth largest city, discovered a cyber intrusion early last week, and its response saw many city systems taken offline. Meanwhile, Spartanburg County, S.C., was struck by ransomware, too.

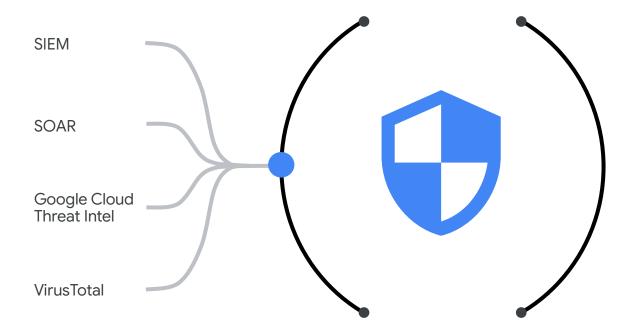
## I've been hacked.



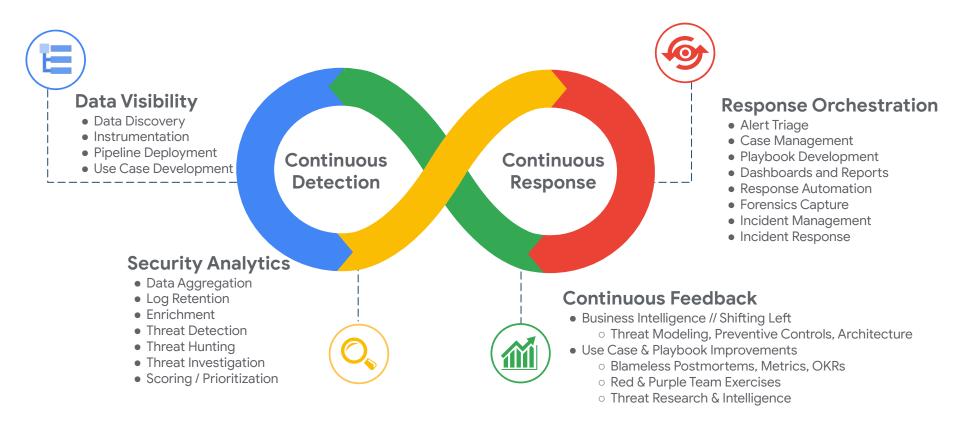
## Common SecOps Challenges

"We <b>can't store and</b> <b>analyze</b> all data, resulting in blindspots"	"It's <b>cost prohibitive</b> to ingest all the data we need"	"It takes <b>too long</b> to investigate alerts"
"We <b>struggle to build</b> <b>effective detection</b> and have too many false positives/negatives"	"Our processes are <b>too</b> <b>manual</b> , we are too slow to respond to and remediate threats"	"We don't have enough <b>skilled engineers</b> to make everything work"

## **Google Cloud Security Operations**

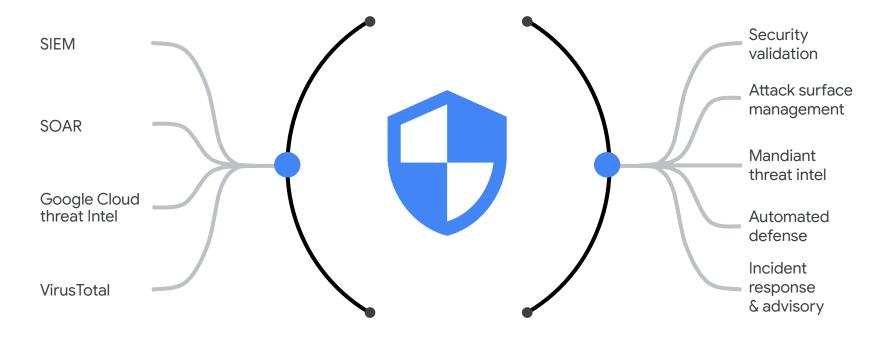


## From Assembly Line to Deployment Pipelines Continuous Detection, Continuous Response (CD/CR) Framework

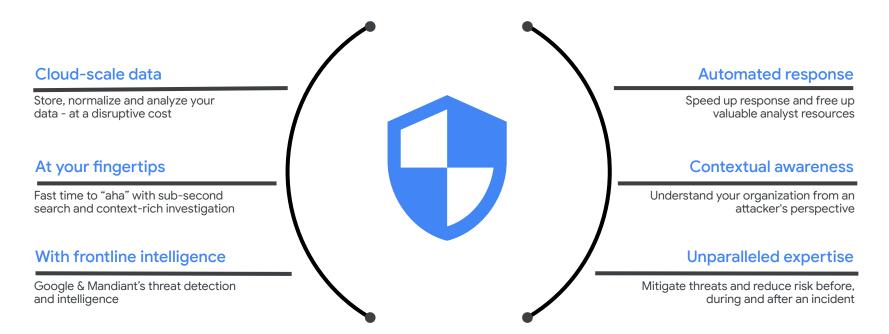


# Google Cloud MANDIANT

# Bringing the power of Google and Mandiant to modernize security operations



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# Why Mandiant is a global leader in cybersecurity?

E	<b>KPERTISE</b>	INTE	ELLIGENCE	TE	TECHNOLOGY		
200K+	hours responding to attacks per year	3K+	threat actors tracked at any time	7.68	Analyst hours saved per year through expert automation		
1K+	engagements per year	800+	security researchers and intelligence analysts				
1K+	Years of investigative experience	26	countries covering 30+ languages				

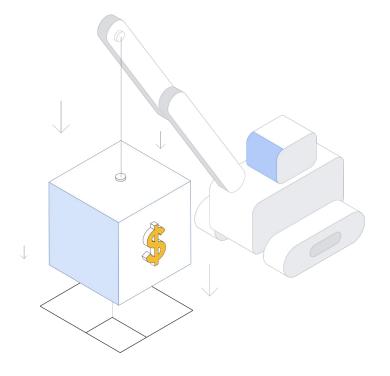
## Cloud-scale Data - At a Disruptive Cost

Leverage Google's cloud-native scalable infrastructure to store & analyze your data to detect attacks at every level of sophistication

**12 months of hot retention** to enable longer loC correlation & uncover persistent threats

Extensible unified data model provides a holistic view across all assets; raw & enriched data retained

**Disruptive economics** eliminate trade offs between cost & security blindspots



## At Your Fingertips

Sub-second search results across petabytes of information

Related alerts are automatically grouped into threat-centric cases enabling a single analyst to efficiently investigate & respond to a threat

**Powerful contextual visualizations** help quickly zero in on what matters most

Mandiant Automated Defense to augment the SOC as a virtual analyst with events investigated at machine speed - all in the context of frontline intel



## With Frontline Google Cloud + Mandiant Intelligence

Access to Mandiant Threat Intelligence, VirusTotal & Google Cloud Threat Intelligence

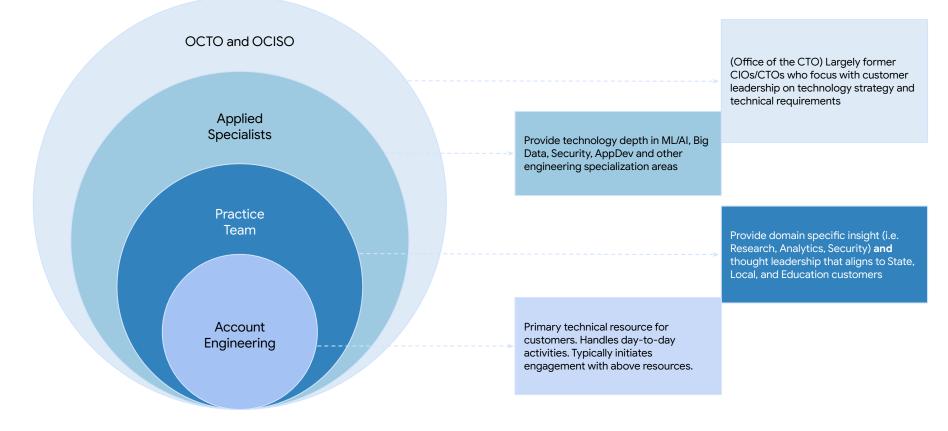
**Curated threat intelligence** from providers such as Anomali, Crowdstrike as well as custom feeds

**Curated detections** leveraging Google's threat intel & best practices

Simplified detection authoring powered by YARA-L



## The Engineering Ecosystem



Unique, up-to-date and actionable intel

Help before, during and after incidents

# Transform your cybersecurity with frontline intelligence, expertise and Al-powered cloud innovation

Supercharging security with generative AI - across our entire portfolio



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